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ROCWEATHER



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BEST OF THE REST



ROCNews » Salvation Army surpasses 2011 Red Kettle Campaign goal

Organizers said several factors contributed to a three-year high in giving in announcing its annual holiday campaign raised \$573,036, surpassing its \$560,000 goal. **1B**

ROCNews » Reed staffers receive bonuses between \$500 and \$2,500

While U.S. Rep. Tom Reed of Corning awarded year-end bonuses to most of his congressional staffers, other members of the local delegation opted not to. **1B**

ROCSports » Amerks Tropp eager to get back on the ice after injury

Corey Tropp hasn't played in a month after suffering a concussion when on recall with the Buffalo Sabres. **1D**

ROCNews » Measure hailed as boost for transparency in New York state

Gov. Andrew Cuomo signed legislation this week that requires state and local governments to post materials online before a meeting, or provide copies before or at the meeting when possible. **1B**

ROCSports » Buffalo Sabres finally getting injured players back

After resembling the Amerks more than an NHL team, Buffalo gets three key players back — centers Ville Leino and Tyler Ennis and defenseman Tyler Myers. **3D**

ROCNews » University of Rochester Medical Center professor honored

Susan H. McDaniel was among 15 recipients of a 2011 Elizabeth Hurlock Beckman Award that honors educators. **3B**

ROCBusiness » Survey finds New York consumers more confident

Though sentiment about the economy remains weak by historical standards, it was improving at the end of 2011. **5B**

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75 CENTS NEWSSTAND
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MIKE GROLL/AP PHOTO

NEW YORK » STATE OF STATE ADDRESS

CUOMO VOWS STATE GROWTH

Billions for infrastructure, push for better schools among action items

JON CAMPBELL | Albany bureau
ALBANY — Gov. Andrew Cuomo used his second State of the State address on Wednesday to focus on jump-starting New York's suffering economy, pledging to rebuild the state's crumbling infrastructure as a way to attract private investment and create jobs.

Riding high after a productive first year

See **ADDRESS**, Page 4A

Companies are all a twitter to not lose face through social networking

Wegmans reversal just one example of changes driven by consumers

TOM TOBIN
Staff writer

Public outrage blazing across the social media terrain scorched Wegmans Food Markets on Wednesday, pushing the company to reinstate a controversial spokesman it had publicly jettisoned just a day earlier.

But Wegmans, which backtracked on the cancellation of commercials featuring actor Alec Baldwin, isn't the only one to feel the wrath of the technologically adept consumer.

Last week, Verizon Wireless quickly reversed a decision to charge a "con-

See **WEGMANS**, Page 4A



Wegmans backtracked on canceling commercials featuring Alec Baldwin after numerous complaints. ART STREIBER/NBC

BACHMANN GOES HOME, CAMPAIGN GOES ON

Rep. Michele Bachmann, R-Minn., with family and friends, announces on Wednesday in Iowa that she is ending her campaign for president. Meanwhile, the rest of the Republican field moved on to continue the race in New Hampshire, site of the first primary in the nation. **Stories, 3A**

CHRIS CARLSON/THE ASSOCIATED PRESS



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Kodak shares fall 28% on report

MATTHEW DANEMAN
Staff writer

Eastman Kodak Co.'s already bargain-basement stock price took another dive Wednesday on yet more bankruptcy fears.

Shares of the photo and printing company closed at a historic low of 47 cents, down 19 cents, or more than 28 percent.

The dive came as *The Wall Street Journal*, citing unnamed

sources, reported that Kodak was putting together plans to file for bankruptcy within weeks if it doesn't sell a cornucopia of digital imaging patents that some industry analysts have said could net billions of dollars.

Kodak has been hammered repeatedly in recent months with bankruptcy concerns. On Sept. 30, the shares plunged 54 percent as the company was hit by downgrades from credit rating agencies Moody's and Fitch and media reports that it was contemplating bankruptcy.

Aside from a company statement on Sept. 30 insisting it "has no intention of filing for bankruptcy," Kodak has remained relatively mum on the topic. On Wednesday, spokesman Christopher Veronda cited Kodak's "longstanding policy not to comment on market rumors or speculation" in declining to answer any questions about Kodak and Chapter 11.

Chapter 11 is a part of the U.S. Bankruptcy Code in which a company remains in business but seeks protection from creditors while restructuring financially.

Veronda also declined to say whether Kodak management has any plans to publicly address the matter.

The shares have been riding shotgun down an avalanche in recent years, from averaging slightly more than \$20 in 2008 to \$3.90 last year. Over the past month, the price has averaged 77 cents. □

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